



The Challenge

Bayou City Waste is a profitable dumpster rental operation in Houston, Texas. Their tight-knit team consists of the owners, Jerry and Laura Pardue, and five drivers.

In 2018, Jerry was searching for a way to grow his business without adding a ton of overhead – so he called Dumpsters.com.

The Solution

*“When Dumpsters.com and I started working together back in 2018, you guys spent \$873,000. And then in 2019, it jumped all the way up to \$1.5 million. In 2020, we’re already at \$929,000. So, we’ll still end up **going over \$1 million** in a year that’s been really odd.”* Jerry Pardue | Co-Owner, Bayou City Waste

Bayou City Waste works with Dumpsters.com as an extension of their business, tapping into a highly-trained team of sales, customer service, marketing and accounting experts for:



Increased Visibility in
Online Search Results



Detailed Scheduling of
Deliveries, Pickups & Swaps



Top-Notch
Customer Service



Timely Payments &
Centralized Invoicing

The Results

Bayou City Waste relies on Dumpsters.com to receive consistent orders daily at no cost. With this partnership, Bayou City Waste operates efficiently with minimal spend on advertising or hiring sales representatives.

- **2.1K+** Orders in 1st Year
- **3.5K+** Orders in 2nd Year
- **8.1K+** Total Orders*

*January 2018 - November 2020

The Experience

*“You guys make my life a lot easier because I don’t have to go out there and chase anything. I haven’t knocked on a door in several years. That’s **a testament to your marketing department** because your marketing is unbelievable. That’s **a testament to your sales guys** for closing the deals. That’s **a testament to your customer service department** to have them follow up, manage or take care of the customers for whatever they need. It’s like a perfect picture.”*



Jerry Pardue | Co-Owner
Bayou City Waste